

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938259-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	938259	07893350

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHTu 10/16/12 5:25 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$350.00 NM									
1 WESHW 10/17/12 5:53 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$350.00 NM									
4 WESHTh 10/18/12 5:42 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$350.00 NM									
3 WESHF 10/19/12 5:28 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$350.00 NM									
2	10/22/12	10/22/12	M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/22/12 5:54 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$350.00 NM									
3	10/16/12	10/19/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	-TWTF--	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHTu 10/16/12 5:58 AM M-F Sunrise @6AM 6:00-7:00 AM :30 FLDEMT1201H \$1,300.00 NM									
1 WESHW 10/17/12 6:22 AM M-F Sunrise @6AM 6:00-7:00 AM :30 FLDEMT1201H \$1,300.00 NM									
5	10/22/12	10/22/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/22/12 7:56 AM NBC Today Show 7:00-9:00 AM :30 FLDEMT1201H \$1,800.00 NM									
2 WESHM 10/22/12 8:44 AM NBC Today Show 7:00-9:00 AM :30 FLDEMT1201H \$1,800.00 NM									
6	10/16/12	10/19/12	*Early Sunrise @4:30AM Class of Time - Pre-emptible with notice	430a-5am	-TWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHTu 10/16/12 4:56 AM *Early Sunrise @4:30AM 430a-5am :30 FLDEMT1201H \$125.00 NM									
3 WESHW 10/17/12 4:40 AM *Early Sunrise @4:30AM 430a-5am :30 FLDEMT1201H \$125.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC	1505	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/19/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	3	\$125.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/18/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	FLDEMT1201H	\$125.00 NM
7	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	6:27 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLDEMT1201H	\$500.00 NM
8	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	7:41 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	FLDEMT1201H	\$500.00 NM
10	10/16/12	10/19/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	9:48 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$900.00 NM
2	WESH	W	10/17/12	9:35 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$900.00 NM
4	WESH	Th	10/18/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$900.00 NM
3	WESH	F	10/19/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$900.00 NM
11	10/22/12	10/22/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	9:34 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$900.00 NM
16	10/16/12	10/19/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	12:15 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$700.00 NM
3	WESH	W	10/17/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$700.00 NM
4	WESH	Th	10/18/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$700.00 NM
2	WESH	F	10/19/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$700.00 NM
17	10/22/12	10/22/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$700.00 NM
18	10/16/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$700.00 NM
2	WESH	W	10/17/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$700.00 NM

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938259-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/16/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	10/18/12	3:28 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$700.00 NM
4	WESH	F	10/19/12	3:23 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$700.00 NM
19	10/22/12	10/22/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	3:43 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$700.00 NM
20	10/16/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$900.00 NM
2	WESH	W	10/17/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$900.00 NM
3	WESH	Th	10/18/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$900.00 NM
4	WESH	F	10/19/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$900.00 NM
21	10/22/12	10/22/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$900.00 NM
22	10/16/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/16/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,500.00 NM
3	WESH	W	10/17/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,500.00 NM
2	WESH	Th	10/18/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,500.00 NM
1	WESH	F	10/19/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,500.00 NM
23	10/22/12	10/22/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,500.00 NM
26	10/20/12	10/20/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$1,500.00 NM
See MG 34.2									
32	10/20/12	10/20/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	10/20/12	10/20/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	7:54 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	FLDEMT1201H	\$1,000.00 NM
33	10/16/12	10/16/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	7:58 PM	NBC Prime VOICE	8:00-9:00 PM	:30	FLDEMT1201H	\$6,000.00 NM
34	10/16/12	10/16/12	NBC Prime PARENTHOOD	10:00-11:00 PM	-T-----	:30	1	\$6,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12		NBC Prime PARENTHOOD	10:00-11:00 PM	:00		\$6,500.00 NM
See MG 34.2									
2	WESH	Tu	10/16/12	10:53 PM	M-F POLITICAL PROGRAMMING	M-F 7-11PM	:30	FLDEMT1201H	\$8,000.00 NM
MG for 26.1,34.1									
36	10/18/12	10/18/12	NBC Prime OFFICE/30 ROCK	9:00-10:00 PM	---T---	:30	1	\$5,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---T---	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/18/12	9:20 PM	NBC Prime OFFICE/30 ROCK	9:00-10:00 PM	:30	FLDEMT1201H	\$5,500.00 NM
37	10/19/12	10/19/12	NBC Prime WHITNEY/COMM	8:00-9:00 PM	----F--	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/19/12	7:58 PM	NBC Prime WHITNEY/COMM	8:00-9:00 PM	:30	FLDEMT1201H	\$3,000.00 NM
Total Spots							44		

Payment Terms 30 Days

Gross Total	\$56,325.00
Agency Commission	\$8,448.75
Net Amount Due	\$47,876.25